



The Riptide

October 5, 2011 edition

SOUTHSIDE CORPUS CHRISTI ROTARY CLUB

Club No. 2095 . Chartered June 2, 1955

<http://www.southsidecorpuchristi.rotary5930.org>



Facebook: Rotary Club of Southside Corpus Christi

President: Debbie High

President-Elect: Erasmo Nava

Executive Secretary: Matt Beavers

Riptide Editor: Michelle Maresh

Photo Credits: Gary Blum

Braggin' Bucks

Debbie High bragged on **Erasmo Nava** for stepping in for her this summer in her absence. She also thanked **Jennifer Smith-Engle**, and **Michelle Maresh** for filling in, as well. She presented Erasmo and Michelle with a Rotary Cowbell from the ProCycling Tour that took place in Colorado. She presented Erasmo with his own Southside Corpus Christi Rotary Club President business cards.



Betty Frantum bragged on the district for making it into The Rotarian magazine.

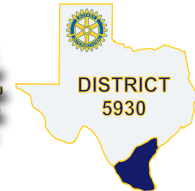
Debbie High bragged on **David Walker** for helping us become the chartered organization for BSA Pack 69 by coordinating the "paperwork" process in a timely manner.

Debbie High also paid \$4 plus \$10 in brags that were paid on her behalf.

Betty's Quote of the Week

"That was my one big Hollywood hit, but, in a way, it hurt my picture career. After that, I was typecast as a lion, and there just weren't many parts for lions."

--Bert Lahr, American Actor and Comedian



Meeting Information

Invocation/Pledge: **Edd Price**

Introductions: **Gary Blum**

Four-Way Test: **Lloyd Greer**

Visiting Rotarians & Guests

Dr. Lou Carter, Corpus Christi

George Tanner, Corpus Christi

Gene Seaman, Ingleside

Bridget Markwood, guest of Marilyn Spencer

Gayle Markwood, guest of Marilyn Spencer

Andy Londergan, guest of Don Ratcliff

50/50 Raffle

Rod Vaughn won the drawing and picked the 5 of Hearts. The 4 of Hearts remains one of the 45 cards left in the deck, so the pot (\$55.00) rolls over again to next week.

Pete's Market Report

DOW was up 22, NASDAQ was up 23. Good volume with 550 million shares. Everyone is focused on what's happening in Europe. 17 nations have to decide if they will print money and who they will give it to.

Today's Program

Michelle Maresh introduced **Edward Tyndall**, Assistant Professor of Communication at Texas A&M University-Corpus Christi and Director of South Texas Cinematheque.

Mr. Tyndall shared some background information on the independent film scene, stating that independent films made outside of the studio system have much smaller budgets and are typically financed through private investors and grant money. Where a Hollywood production would cost around \$25-30 million to produce, an independent film costs about \$25-75 thousand to produce. Because of this, independent filmmakers can take greater artistic risks.

Mr. Tyndall said that independent films usually use the film festival circuit to try to be picked up for distribution; however, the way people are consuming content has changed the distribution strategy dramatically. Film festivals are now seen as an endorsement for the film, moreso than a distribution possibility.

South Texas Cinematheque is considered a non-conventional distribution strategy. It broadens distribution opportunities for independent filmmakers and increases South Texas' residents' access by bringing international filmmakers to Corpus Christi.

South Texas Cinematheque features 2 filmmakers each year, one at the end of fall (documentary film) and one at the end of spring (narrative film). Individuals who attend the series are given one-on-one access to the directors. In the past, we have hosted: *Girl Model* (Toronto Film Festival), *Lovers of Hate* (Sundance), *Winnebago Man* (SXSW), and *St. Nick* (SXSW).

The next screening will be Friday, December 2nd at 7pm at the Art Museum of South Texas H-E-B Auditorium. The film will be *Echotone* by Nathan Christ. For more information:
<http://www.facebook.com/southtexascinema>

Film Screening:

EchoTone by Nathan Christ
Friday, December 2nd
7:00pm
Art Museum of South Texas
H-E-B Auditorium

THE FOUR-WAY TEST

of the things we think, say, or do...

Is it the truth?

Is it fair to all concerned?

Will it build good will and better friendships?

Will it be beneficial to all concerned?

Announcements

There are 10 days remaining to submit the name of a non-Rotarian professional, aged 25-40 to serve on the Group Study Exchange trip to the Phillippines (District 3860). Please submit names to **Marilyn Spencer**.

Anita Spreen and **Norma Sanchez** need donations for the Hometown Hero silent auction. They will accept any item, including smaller items, such as gift cards. Please get your donations in early. Someone will be here at the meeting to collect donations each week. We will also pass the hat to help collect monetary donations to buy items to auction.

Marilyn Spencer announced that the Adoption Awareness picnic will be held on November 5 from 11-1pm. Some items are still needed to make this event a success: ice, water, gift bags. More information will be presented at the next meeting.

Anita Spreen is walking in the heart walk on October 28. For \$5 you can sponsor her and support her as she walks to fight heart disease.

Dyke Henderson announced that Rotarians are needed for a ramp project on October 29th at 8am at 1309 Timrod. Please join us!

Next Week's Program

Gene Seaman

Seaman Companies Financial Services
"Texas State Technical College
Wind Turbine School at NAS-Ingleside"

Rotary at a Glance



Club Name/Phone Number	Est.	Club	Members	Day/Time	Location
Aransas Pass 232-4020	1960	2059	15	M--12pm	Aransas Pass Civic Center
Corpus Christi Padre Island 937-6196	2001	55912	16	T--12pm	Padre Island Country Club
Kingsville 595-8548	1923	2073	59	T--12pm	Cherry Tea Tree Room
Ingleside 776-1661	1948	2072	27	T--12pm	Garden Club
Portland 643-6759	1967	2085	46	T--12pm	Northshore Country Club
Taft 528-3230	1938	2096	13	T--12pm	Kiva Hut
San Diego 701-2198	1938	2093	23	T--12pm	Rotary Pavilion
Alice 668-3536	1938	2058	32 (I)	W--12pm	Alice Country Club
Corpus Christi Northwest 241-0794	1925	2090	11 (I)	W--12pm	Chicken Shack
Corpus Christi Southside 993-6902	1955	2095	50 (R)	W--12pm	Corpus Christi Country Club
Raymondville 956-689-5099 x103	1929	2087	25 (I)	W--12pm	Casa Blanca Restaurant
Sinton 364-6803	1947	2094	23	W--12pm	Backstreet Cafe
Corpus Christi Sunrise 993-5296	1984	22125	15	R--7am	Corpus Christi Yacht Club
Corpus Christi 882-8672	1914	2062	318 (I)	R--12pm	Solomon Ortiz Center
Corpus Christi Evening 429-4825	1992	29110	6	R--5:30p	Katz 21
Falfurrias 325-1011	1927	2067	12	R--12pm	Stricklands
Kingsville Sunrise 593-2757	1999	52338	23 (I) (R)	R--7am	Linda's Mainstreet Cafe
Port Aransas 749-2208	1985	22399	45 (I)	R--12pm	Pelican's Landing Restaurant
Rockport 729-2712	1948	2091	37	R--12pm	Rockport Country Club
Corpus Christi West 882-6828	1966	2100	47	F--12pm	Corpus Christi Town Club
E-Club One Makeup					http://www.rotaryclubone.org